Forbes

Skip The Seashells: Here's How To Design A Sophisticated Coastal Chic Home



A coastal chic living room designed by Liz Caan LIZ CAAN

Coastal design has always been in style, but as the pandemic comes to a close, it is becoming more popular again. This is because homeowners are seeking an open and airy vibe that feels more vacation-like, even if they're landlocked. "Coastal design has been around for centuries, largely because it was the manner in which people decorated their waterfront or seaside homes. This design aesthetic began very much as a product of the environment you're in when in a beach or lake house," Amy Leferink of Interior Impressions tells me. "Over time this look has evolved to be less literal, and more an overall interpretation subject to the designer or homeowner and how they choose to bring the outside in, regardless of the home being situated in a coastal location. It is meant to evoke a feeling of being near the water— bringing the relaxation, ease, and casual vibe of waterside living to everyday life."

So how can you give your home a more sophisticated coastal feel? I spoke with some of the top designers and experts to learn their best tips and ideas.

Source From Local Artists

"As more people are utilizing their oceanside second homes more regularly, they're also recognizing the visual value of surrounding themselves with authentic art the way they would in their primary residences," Boston-based interior designer Liz Caan tells me.



Local art makes a space feel more authentic. LIZ CAAN

"Original works not only add richness and originality to a space, but when purchased from local artisans— they give it provenance. An acrylic painting of the surrounding landscape handmade by a longtime resident makes a coastal home feel a million times more authentic."